

WARN® 75TH ANNIVERSARY GIVEAWAY
– OFFICIAL RULES –

Important: Please read these rules before participating in this event (the "Giveaway"). By participating in this Giveaway, you agree to be bound by these Official Rules and represent that you satisfy all the eligibility requirements below.

1. Eligibility. GIVEAWAY IS OPEN TO INDIVIDUALS WHO ARE: A LEGAL RESIDENT OF ONE OF THE FIFTY (50) UNITED STATES (INCLUDING THE DISTRICT OF COLUMBIA); AT LEAST AGE 18 (OR AGE OF MAJORITY UNDER APPLICABLE LAW). To be eligible to win a prize, entries must be completed and received by Warn Industries, Inc. ("Warn") as designated below. Directors, officers, and employees of Warn and its participating sponsor(s) and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win. All applicable federal, state, and local laws and regulations apply.

2. Disclaimer. Warn, Facebook, Instagram, all participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies (collectively, the "*Released Parties*") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer or communications related malfunctions or failures; (c) any Giveaway disruptions, injuries, losses or damages caused by events beyond the control of Warn or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Giveaway.

3. Giveaway Period. The Giveaway starts on **July 1, 2023, and ends on September 1, 2023** (the "*Giveaway Period*"). All Requirements (defined below) must be submitted during the Giveaway Period in order to be eligible to win a prize.

4. Prizes. Every other week during the Giveaway Period, starting on Friday, July 14, 2023, Warn will giveaway one (1) prize consisting of a hat, t-shirt, and other promotional items to a randomly selected participant (approximate retail value of each prize is \$30). At the end of the Giveaway period, all participants will be entered into a Grand Prize drawing for a 75th Anniversary WARN 8274 Winch (approximate retail value of \$3,000). The Grand Prize drawing will be held at 3:00 PM (PDT) on Friday, September 1, 2023.

5. Odds; Taxes; Etc. Odds of winning a prize depend on the number of eligible entries received. **ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER.** All prizes will be awarded. If a prize notification is returned as undeliverable or a prize is otherwise not claimed within fourteen (14) business days after delivery of notification, the applicable prize will be forfeited and awarded to the second randomly selected participant. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Warn reserves the right to substitute a prize of comparable or greater value for any prize.

6. How to Enter. Visit either facebook.com/WARNfans or Instagram.com/warnindustries and complete the entry form as directed by Giveaway post. All requested information must be provided for your entry to be valid. By submitting your Giveaway entry form during the Giveaway Period, you agree that your entry conforms to the Giveaway Guidelines and Restrictions listed below (collectively, the "*Guidelines and Restrictions*") and that Warn, in its sole discretion, may remove or disqualify you from the Giveaway if it believes, in its sole discretion, that your entry fails to conform to the Guidelines and Restrictions.

Guidelines and Restrictions: Each entrant may submit one eligible entry during the Giveaway Period. A valid entry requires full first and last name, current physical address, email address, and phone number.

7. Selection and Notification of Winner. On or around 3:00 PM (PDT) on the day of each Giveaway, Warn will randomly select one submission made during the Giveaway Period to date as the winner of that Giveaway. Submissions made on both Warn's Facebook and Instagram sites will be combined to select one winner. Each winner will be notified by email within seven (7) days. To claim a prize, each winner should follow the instructions contained in the notification.

8. Identity of Entrant. If a dispute arises about the identity of the entrant, the entrant will be defined as the person who is the legal and authorized account holder for the e-mail address used to submit the entry. An authorized account holder is defined as the person or entity who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The potential winner may be required to provide Warn with proof that the potential winner is the authorized account holder of the e-mail address associated with a winning entry.

11. No Facebook Endorsement. No Instagram Endorsement. This Giveaway is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc. or Instagram, Inc. You understand that by participating, you are providing your information to Warn, not Facebook or Instagram. You understand that by using and interacting with www.facebook.com or www.instagram.com, you are subject to the terms, conditions, and policies that govern the use of Facebook and Instagram. You should therefore review the applicable terms and policies for www.facebook.com and www.instagram.com, including privacy and data gathering practices, before using or interacting with Facebook or Instagram.

12. General Release. **By entering the Giveaway, you release Warn, Facebook, Instagram and all Released Parties from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Giveaway or delivery, mis-delivery, acceptance, possession, or use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.**

13. Use of Winner's Name, Likeness, etc. Except where prohibited by law, entry into the Giveaway constitutes permission to use the winner's name, Facebook name, Instagram name, likeness, persona, hometown, and/or prize information (all as applicable) in all media now known or later devised throughout the universe in perpetuity for marketing and promotional purposes without further permission or compensation.

14. Winner List; Rules Request. For a copy of the winner list, send a stamped, self-addressed, business-size envelope after September 1, 2023, and

before September 30, 2023 to Sponsor at the address listed below, Attn: WARN 75th Anniversary Giveaway Winner List. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Sponsor at the address listed below, Attn: WARN 75th Anniversary Giveaway Official Rules Request. Residents of VT may omit return postage.

15. Intellectual Property Notice. WARN®, the Warn Logo are trademarks of Warn Industries, Inc. The Giveaway and all accompanying materials are copyrighted 2023 by Warn Industries, Inc. All rights are reserved.

16. Miscellaneous. The Giveaway and these Official Rules will be governed, construed, and interpreted under the laws of the state of Oregon, U.S.A. Entrants agree to be bound by these Official Rules and by the decisions of Warn, which are final and binding in all respects. Warn reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Giveaway or any entrant's participation in the Giveaway should viruses, bugs, unauthorized human intervention, or other causes beyond Warn's control affect the administration, security or proper play of the Giveaway, or Warn otherwise becomes (as determined in its sole discretion) incapable of running the Giveaway as planned. Notwithstanding the foregoing, Warn reserves the right to amend, modify, or cancel the Giveaway at any time without notice. Entrants who violate these Official Rules; violate any law, rule, or regulation in connection with participation in the Giveaway; tamper with the operation of the Giveaway or engage in any conduct that is detrimental or unfair to Warn, the Giveaway, or any other entrant (in each case as determined in Warn's sole discretion) are subject to disqualification from entry into the Giveaway. Warn reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Giveaway. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. If you have any questions about these Official Rules or the Giveaway, please e-mail them to marketing@warn.com or send written questions to Warn Industries, ATTN: WARN 75th Anniversary Giveaway, 12900 SE Capps Road Clackamas, OR 97015.

17. Sponsor: Warn Industries, Inc., 12900 SE Capps Road Clackamas, OR 97015. (06/2023)